

National Association of Schools of Theatre

PROGRAM

**Thirty-Fifth Annual Meeting
and
Retreat for Administrators
of Theatre Programs in Higher Education**

March 30–April 2, 2000

**Hyatt Regency Hotel
Albuquerque, New Mexico**

NATIONAL ASSOCIATION OF SCHOOLS OF THEATRE

2000 Annual Meeting and Retreat for Administrators of Theatre Programs in Higher Education

Wednesday, March 29

3:30 p.m. – **BOARD OF DIRECTORS MEETING AND DINNER** *Boardroom North*
8:00 p.m.

Thursday, March 30

8:00 a.m. – **COMMISSION ON ACCREDITATION** *Boardroom East*
12:00 noon *(Commission members only)*

12:00 noon – **BOARD OF DIRECTORS LUNCHEON MEETING** *Boardroom North*
2:30 p.m.

12:00 noon – **REGISTRATION** *Pavilion Landing*
6:00 p.m.

12:30 p.m. – **ORIENTATION FOR NEWCOMERS TO NAST** *Pavilion I-II*
1:15 p.m.

This workshop will provide an overview of NAST: its services, publications, and role as an accrediting agency.

Tice Miller, University of Nebraska, Lincoln
Karen P. Moynahan, NAST National Office

1:30 p.m. – **HOW TO WORK WITH *HEADS* DATA** *Pavilion I-II*
2:15 p.m.

The institutional research data gathered and compiled by Higher Education Arts Data Services constitutes a unique and valuable resource for theatre executives. This session will provide an overview of the information contained in annual Data Summaries, which are reports compiled from data submitted by NAST member and other participating institutions. The explanations will cover use of the data in local policy discussions, as well as opportunities for institutions to obtain customized data reports.

Karen P. Moynahan, NAST National Office

Thursday (cont'd.)

2:30 p.m. –
4:00 p.m.

WORKSHOP ON COPYRIGHT

Enchantment A-D

Intellectual property is always an important issue in the arts and education. Ready access to information and work sustains creative and scholarly effort. This need must be balanced by appropriate compensation for and protection of intellectual property. This workshop will provide an opportunity to consider these issues with specific attention to theatre production and education. Issues associated with performing rights, the complexities of copyright and multiple media, and issues of use in educational settings will be considered. The impact of new technologies will also be a focal point.

Speaker: E. Gail Gunnells, Long Aldridge & Norman, LLP

Panelists: Celena Sky April, Salem State College
Joan See, School for Film and Television at Three of Us Studios
Fergus Currie, Illinois State University

Moderator: Robert Bradley, Southwest Missouri State University

2:30 p.m. –
5:15 p.m.

**WORKSHOP: PREPARING FOR NAST
ACCREDITATION**

Pavilion I-II

This workshop is especially designed for those institutions that will receive evaluation visits in the next two years. All interested persons, however, are welcome.

Karen P. Moynahan, NAST National Office

4:15 p.m. –
5:15 p.m.

ROUNDTABLE ON FACULTY EVALUATION

Enchantment A-D

Over the past few years, faculty evaluation has evolved. Traditional considerations are still evident, but new value systems, techniques, working patterns, and conceptualizations of the disciplines have created new issues and contexts. This session is intended to develop a list of issues for further consideration in future annual meetings. However, its most important function is to enable attendees to explore issues and potential solutions with each other.

Lesley Ferris, Ohio State University
Richard Riddell, Duke University
Carole Singleton, Howard University

5:15 p.m. –
6:15 p.m.

**PRESIDENT'S RECEPTION IN HONOR OF
FIRST-TIME ATTENDEES**
(Cash bar)

Enchantment E-F

5:45 p.m. –
6:30 p.m.

INTRODUCTION TO U/RTA

Fiesta 4

There's more to U/RTA than you may know, and more U/RTA for you to use than you may think. Discover the programs and services of the University/Resident Theatre Association that are available to colleges and universities around the country.

Scott Steele, University/Resident Theatre Association

Friday, March 31

8:00 a.m. – **REGISTRATION** *Pavilion Landing*
6:00 p.m.

8:15 a.m. – **NAST ANNUAL MEETING:** *Pavilion I-III*
9:00 a.m. **FIRST PLENARY SESSION**

Call to Order
Determination of Quorum
Minutes
Agenda
Welcome by the President
Reports:
 Commission on Accreditation
 Committee on Ethics
 Committee on Research
 Treasurer
A Tribute to James Steffensen
Report of the President
Consideration and Vote on Proposed *Handbook* Changes
Election

9:15 a.m. – **BASIC FUND RAISING I** *Sendero I*
11:45 a.m. *(continues at 1:45 p.m. on Friday)*

A detailed introduction and review to the fundamental principles and operations of fund raising. The major themes are: The environment and constituencies for fund raising, fund raising principles and vehicles, psychology and motivations for giving, and team building for fund raising.

Robert Fogal, The Fund Raising School, Indiana University Center on Philanthropy

9:15 a.m. – **THEATRE AND THE NEW UNIVERSITY AGENDA** *Pavilion I-III*
11:45 a.m.

Colleges and universities are working in dynamic conditions. The rhetoric of change is often matched by actual change. Education reform has produced an evolution in the governance context for many institutions. Some see themselves as more business than they ever did before. Others are recommitting to more traditional academic values. Meanwhile, promotion, fund raising, student and faculty recruitment, and community interaction are intensifying. Definitions of institutional success are broadening, if not changing altogether. These issues, and many others, create the environment and have direct impact on education and training programs in theatre. This session will explore fads and trends in an institutional agenda setting, and consider possible challenges and opportunities for various aspects of the theatre field.

Donna Aronson, University of the Incarnate Word

Bonnie Eckard, Arizona State University

Robert Graves, University of Illinois

Moderator and Panelist: Dan Carter, Pennsylvania State University

Friday (cont'd.)

- 12:00 noon – **LUNCHEON FOR THE ASSOCIATION** *Pavilion V*
1:30 p.m.
Speaker: Digby Wolfe, Playwright, University of New Mexico
“The Last Laugh”
- 1:45 p.m. – **BASIC FUND RAISING II** *Sendero I*
5:00 p.m. *(continued from 11:45 a.m., Friday)*
- 2:00 p.m. – **FUTURE POLICY ISSUES: THE PH.D. IN THEATRE** *Enchantment A-B*
3:30 p.m.
As part of NAST’s continuing study of graduate education, the Association has convened an advisory panel to consider issues specifically associated with the Ph.D. This session will provide an opportunity for the membership to share ideas and concerns with this panel. The primary purposes are to focus on topics associated with preparing and nurturing individuals for the professoriate and to develop analyses that will assist local decision-making. A number of the most salient issues are: Expanding disciplinary and interdisciplinary missions for doctoral programs, evolving patterns for doctoral study, the explosion of content and technology, preparation for teaching, what institutions hiring doctorates are seeking, funding, library and technological support, relationships with other graduate degrees in theatre, and the future market for doctorates in theatre.

Jill Dolan, University of Texas, Austin
Farley Richmond, University of Georgia
Simon Williams, University of California, Santa Barbara

Moderator: Tice Miller, University of Nebraska, Lincoln
- 2:00 p.m. – **WORKSHOP FOR VISITING EVALUATORS** *Fiesta 3-4*
5:00 p.m. *(By invitation only)*

Friday (cont'd.)

3:45 p.m. –
5:00 p.m.

**ROUNDTABLE I FOR DEGREE-GRANTING
INSTITUTIONS**

Enchantment A-B

This session will provide members with an opportunity to pose specific issues and questions for consideration by the entire group. A topic will be conflict-management issues associated with student evaluations of teachers and peer evaluation of teaching.

Other topics for consideration will be determined in advance, based on written suggestions solicited from the membership and the attendees. The fundamental purpose of this session is to share issues and expertise across a broad range of topics germane to theatre in higher education.

Co-Moderators: Alexander Adducci, Northern Illinois University
Annie-Laurie Wheat, Indiana University of Pennsylvania

3:45 p.m. –
5:00 p.m.

**ROUNDTABLE FOR NON-DEGREE-GRANTING
INSTITUTIONS**

Fiesta 1-2

This session provides members with an opportunity to pose specific issues and questions for consideration by the entire group.

Topics for consideration will be determined in advance, based on written suggestions solicited from the membership and the attendees. The fundamental purpose of this session is to share issues and expertise across a broad range of topics germane to theatre in higher education.

Moderator: Kathy Tyner, KD Studio

5:00 p.m. –
6:00 p.m.

**COCKTAIL RECEPTION
(Cash bar)**

Enchantment E-F

5:30 p.m. –
7:00 p.m.

U/RTA GENERAL MEMBERSHIP MEETING

Fiesta 3-4

Saturday, April 1

9:15 a.m. –
9:30 a.m.

**NAST ANNUAL MEETING:
SECOND PLENARY SESSION**

Pavilion I-III

Call to Order
Report of the Executive Director
Recognition of Retiring Officers and Commissioners
New Business

9:30 a.m. –
12:00 noon

HOW IT HAPPENED, WHERE IT'S GOING
A 20th Century History of Theatre in Higher Education

Pavilion I-III

The last year of the 20th century is a good time for a retrospective look at how theatre was built in American higher education. Obviously, the array of opportunities available in two- and four-year colleges, professional schools, and universities is far greater than what was available in 1900. How did the field come through the last 100 years? How did the field gain increasing acceptance and legitimacy? What were some of the milestone events? These and other historical questions will be reviewed by veterans in the field who have studied and witnessed the field's growth and development.

Carole Brandt, Southern Methodist University
Oscar Brockett, University of Texas, Austin
R. Keith Michael, Indiana University
Moderator: Don Drapeau, Virginia Tech

New Executive Leadership

Fortunately, we do not have to worry about the entirety of the next century. However, responsibility for the shorter term is definitely ours. Strong executive leadership has been one of the glories of the past. This leadership, combined with the strengths of faculties and the dedication of students, are primarily responsible for the field's advance. Looking ahead, it seems appropriate to consider how we might maintain continuity and development in executive leadership, so that this factor in the entire equation of success is nurtured carefully. What are the issues that face executives immediately? How can potential executive talent be identified and developed? What are the primary educational needs of potential and new executives? What are the major artistic and intellectual concerns that executives will face in developing the production, scholarly, and teaching aspects of their programs? How can we best ensure that executives working in the next two decades are prepared in advance, or at least forewarned, of troubling issues they face? How can executives best work together to take advantage of the tremendous opportunities for growth and depth and breadth that the future holds?

William Condee, Ohio University
Susan Cole, Appalachian State University
Richard Isackes, University of Texas, Austin
Harold G. Baldrige, Neighborhood Playhouse School of the Theatre
Moderator and Panelist: Bruce Halverson, Florida State University

AFTERNOON FREE

Sunday, April 2

8:00 a.m. – **BOARD OF DIRECTORS BREAKFAST MEETING** *Boardroom North*
11:00 a.m.

9:30 a.m. – **ROUNDTABLE II FOR DEGREE-GRANTING INSTITUTIONS** *Pavilion I-II*
11:00 a.m.

This session provides members with an opportunity to pose specific issues and questions for consideration by the entire group. The major topics of the morning will be censorship and accreditation, and balancing the needs of the Department of Theatre and Dance.

Discussion of topics raised from the floor will follow.

Steven Peters, Baylor University
Jerald Enos, Santa Clara University
Kathleen McKinley, California State University, Fresno
Denise Schulz, University of New Mexico

Moderator: D. Terry Williams, Western Michigan University

11:00 a.m. **ADJOURNMENT**

The Thirty-Sixth Annual Meeting
and
Retreat for Administrators
of Theatre Programs in Higher Education
will be held March 29-April 1, 2001,
at the OMNI Hotel in Richmond, Virginia.