

NATIONAL ASSOCIATION OF SCHOOLS OF THEATRE

PROGRAM

Forty-Seventh Annual Meeting

and

**Retreat for Administrators of Theatre Programs
in Higher Education**

March 22 – 24, 2012

**Westin Cincinnati Hotel
Cincinnati, Ohio**

NATIONAL ASSOCIATION OF SCHOOLS OF THEATRE
2012 Annual Meeting and Retreat for
Administrators of Theatre Programs in Higher Education

(Floor numbers follow the meeting room name)

Wednesday, March 21

3:30 p.m.-
8:00 p.m. **BOARD OF DIRECTORS MEETING
AND DINNER** **McKinley (3)**

Thursday, March 22

8:00 a.m.-
6:00 p.m. **REGISTRATION** **Coat Room (3)**

8:00 a.m.-
12:00 noon **COMMISSION ON ACCREDITATION** **Tyler Davidson (2)**
(Commission members only.)

12:00 noon-
3:00 p.m. **BOARD OF DIRECTORS LUNCHEON MEETING** **McKinley (3)**

12:30 p.m.-
1:00 p.m. **ORIENTATION FOR NEWCOMERS TO NAST** **Presidential II (3)**

This session will provide an orientation to the resources and operations of NAST, with special attention to the benefits and responsibilities of accredited institutional Membership. An emphasis will be on ways the Association and its work assist administrators in many aspects of fulfilling their local responsibilities.

Annie Laurie Wheat, Winthrop University
Karen P. Moynahan, NAST National Office

1:05 p.m.-
2:10 p.m. **COMPLETING AND SUBMITTING
THE HEADS DATA SURVEY** **Presidential II (3)**

This session will provide an in-depth review of procedures for online submission of the HEADS Data Survey for degree-granting institutions. Primarily intended for first-time participants, this section-by-section overview of the Survey will explain in detail the Survey submission process, types of data collected, and how to calculate certain figures. On Saturday at 8:00 a.m., there will be a session on how to use HEADS statistical data for institutional planning and projections.

Mark Marion, NAST National Office

Thursday, March 22 (continued)

1:05 p.m.-
2:10 p.m.

**BRIEFING: NAST ADMINISTRATIVE
SUPPORT RESOURCES**

Garfield (3)

NAST has a number of resources used by institutions to assist in the formulation of local proposals and policies. This session will enumerate and explain the purpose of several sets of information. Areas of discussion include faculty work, promotion, tenure; the duties of administrators; planning and futures analysis; assessment; and explaining the principles, aspirations, and methods associated with quality developments in theatre.

Sarah Yount, NAST National Office

1:05 p.m.-
4:40 p.m.

**WORKSHOP:
PREPARING FOR NAST ACCREDITATION**

Presidential III (3)

This workshop is especially designed for those institutions that will host evaluation visits in the next two years. All interested persons, however, are welcome.

Karen P. Moynahan, NAST National Office

2:15 p.m.-
3:20 p.m.

**PERSONNEL ISSUES AND
INTERDEPARTMENTAL DYNAMICS:
ADMINISTRATIVE ROLES AND PERSPECTIVES**

Presidential I (3)

Personnel support and management are principal concerns of all theatre administrators in higher education. These issues occur in a context characterized by interactions among various specializations and interests, the dynamic relationships among theatre history and criticism, acting and directing, and theatre technology, for example. Both faculty and students benefit from the exchanges these relationships produce. This session will consider a number of administrative opportunities and challenges normally present as specialization and personnel issues interact with each other. Particular attention will be given to means for keeping intradepartmental dynamics as positive and productive as possible, facilitating optimum relationships between program parts and the program as a whole.

Panelists: Rinda Frye, University of Louisville
Patricia Raun, Virginia Tech

Moderator/Panelist: Jim Volz, California State University, Fullerton

Thursday, March 22 (continued)

3:25 p.m.-
4:30 p.m.

**ARTS ADVOCACY: TAKING ADVANTAGE
OF LOCAL OPPORTUNITIES**

Presidential I (3)

Advocacy for the arts is a perennial topic. This session will focus on new and traditional ways that administrators of theatre programs can participate and provide leadership for advocacy at the local, state, and regional levels. For example, how can the school or department benefit from more general advocacy? How can general advocacy be shaped to build long-term understanding, promote substantive P-12 education in theatre, and build trust in arts expertise based in higher education, as well as promoting the funding of the arts and arts councils? What are some of the major issues local advocates face at the present time? What messages or approaches should be considered to address these issues? How can administrators develop influential or leadership positions in arts advocacy efforts? What are some useful techniques for assessing the cost versus the benefit of engaging in any particular advocacy effort?

Panelists: William Blair, Ohio Citizens for the Arts
Corwin Georges, Wittenberg University
James Palmarini, Educational Theatre Association

Moderator: Cynthia R. Stillings, Kent State University

4:45 p.m.-
5:30 p.m.

OPENING GENERAL SESSION

Presidential I (3)

Welcome
Announcements
Report of the President

5:30 p.m.-
6:30 p.m.

**PRESIDENT'S RECEPTION IN HONOR
OF FIRST-TIME ATTENDEES**

Gibson Foyer (3)

(Cash Bar)

6:00 p.m.-
7:00 p.m.

**HEARING: THEATRE TECHNOLOGY
STANDARDS**

Presidential II (3)

This hearing will provide an opportunity to review a new draft of potential standards changes in the continuing process of considering the NAST design and technology standards. Participants are encouraged to share views about how the texts of the undergraduate and graduate technology standards (design, costume, sound) may be improved. These change proposals will not be the subject of a vote at the 2012 Annual Meeting.

Moderator: R. Terrell Finney, Jr., University of Cincinnati

Recorder: Sarah Yount, NAST National Office

6:00 p.m.-
8:00 p.m.

WORKSHOP FOR VISITING EVALUATORS
(By invitation only.)

McKinley (3)

Friday, March 23 (continued)

1:45 p.m.-
4:45 p.m.

ROUNDTABLES BY TYPE OF INSTITUTION

(Please note: Institutions offering more than one type of program should choose a roundtable based on their current primary interest.)

Each roundtable will begin with several questions on **distance learning** as a follow up to the morning's plenary session. Questions may include but are not limited to: (1) What are some future prospects for distance learning in various aspects of teaching theatre? (2) What curricular and course possibilities exist with regard to theatre study for non-majors? What are the possibilities with regard to courses and projects for majors? (3) What technical and evaluation-related challenges do you foresee? (4) What specific operational and content issues are you considering/projecting at your institution? What have you learned from your experiences with distance learning so far?

The roundtables will then become a forum for individuals to raise topics addressed in previous sessions or propose other topics of particular local interest for discussion by and advice from the entire group. Discussion comments and issues noted by session Recorders will be considered by the NAST Board of Directors in the future work of the Association. The fundamental purpose of each Roundtable is to share issues and expertise across a broad range of topics germane to each type of institution and to theatre in higher education. Participants may attend the session of choice.

(1) **NON-DEGREE-GRANTING** **Garfield (3)**

Moderator: E. Colin O'Leary, Circle in the Square Theatre School

Recorder: Philip Cuomo, Portland Actors Conservatory

(2) **UNDERGRADUATE (A)** **Presidential III (3)**

Primarily for institutions that offer only liberal arts (B.A./B.S.) baccalaureate programs.

Moderator: Joseph Frost, Belhaven University

Recorder: Wendy R. Coleman, Alabama State University

(3) **UNDERGRADUATE (B)** **Presidential I (3)**

Primarily for institutions that offer professional (B.F.A.) baccalaureate programs.

Moderator: Rodger Sorensen, Brigham Young University

Recorder: Nina LeNoir, Chapman University

Friday, March 23 (continued)

(4) **MASTER OF FINE ARTS** **Presidential II (3)**

Primarily for institutions that offer the terminal degree in a theatre practice area.

Moderator: DeAnna Toten Beard, Baylor University

Recorder: Kristin Sosnowsky, Louisiana State University

(5) **GRADUATE RESEARCH PROGRAMS** **Hayes (3)**

Primarily for institutions that offer graduate research programs.

Moderator: Mark K. Varns, Southern Illinois University Carbondale

Recorder: Dan Gray, Ohio State University

(6) **COMMUNITY/JUNIOR COLLEGES** **McKinley (3)**

Primarily for community/junior colleges and two-year institutions that offer theatre programs.

Moderator: Thomas Colonna, The Community College of Baltimore County

Recorder: Stephen Skiles, Sinclair Community College

5:00 p.m.-
6:15 p.m.

COCKTAIL RECEPTION **Gibson Foyer (3)**
(Cash Bar)

5:45 p.m.-
7:15 p.m.

ROUNDTABLE FOR NON-DEGREE-GRANTING INSTITUTIONS **Garfield (3)**

This session will provide attendees with an opportunity to pose specific issues and questions for consideration by the entire group. Topics for consideration will be determined in advance, based on written suggestions solicited from the membership and attendees. It will also be possible to raise questions from the floor.

Moderator: Joe Wengert, Upright Citizens Brigade Improv and Sketch Comedy Training Center, Los Angeles

5:45 p.m.-
7:15 p.m.

OPEN FORUM: HISTORICALLY BLACK COLLEGES AND UNIVERSITIES **Hayes (3)**

An opportunity for discussion of issues important to theatre programs in Historically Black Institutions. Topics include but are not limited to admission, recruitment, retention; financial support; and fundraising. All meeting attendees are welcome.

Moderator: King David Godwin, Grambling State University

Friday, March 23 (continued)

5:45 p.m.-
7:15 p.m.

U/RTA GENERAL MEMBERSHIP MEETING

Presidential II (3)

Saturday, March 24

7:30 a.m.-
9:00 a.m.

BOARD OF DIRECTORS BREAKFAST MEETING

McKinley (3)

8:00 a.m.-
9:00 a.m.

**USING HEADS STATISTICAL DATA FOR
INSTITUTIONAL PLANNING
AND PROJECTIONS**

Presidential III (3)

The institutional research data gathered and compiled by the Higher Education Arts Data Services Project constitute a unique and valuable resource for theatre executives at degree-granting institutions. This session will provide a detailed overview of statistics contained in the HEADS Data Summaries (the aggregate reports compiled annually from HEADS Data Surveys), the use of HEADS Special Reports for comparison among specific peer institutions, and potential uses for HEADS data in local policy discussions and administrative planning.

Mark Marion, NAST National Office

9:30 a.m.-
12:00 noon

**NEW PLAYS: ROLES FOR REGIONAL
THEATRES AND EDUCATIONAL INSTITUTIONS**

Presidential I (3)

New plays contribute to the vitality and growth of theatre. Over the years a number of regional theatres have developed in-depth expertise in nurturing and producing new plays. Representatives from two of these theatres in the Cincinnati area will present their perspectives on new play development. Content will range from nuts- and- bolts to artistry, and will be a foundation for group discussion about new play development in theatre schools and departments, either alone or in conjunction with a regional company. The goal is to move from what has been done, to what we have learned, to what possibilities seem present, to specifics for moving ahead. Naturally, most of these questions and issues have an administrative dimension. The session is intended in part to assist administrators as they consider the size and scope of potential or expanded engagement with new play development in their home situation, and then the various means for facilitating such engagement using the resources at their disposal. Another important topic is how regional theatres and institutions can assist each other in the new play arena. This session is intended to be highly interactive.

Presenters: Michael Burnham, University of Cincinnati
D. Lynn Meyers, Ensemble Theatre of Cincinnati
Michael Haney, Cincinnati Playhouse in the Park

Moderator: R. Terrell Finney, University of Cincinnati

Saturday, March 24 (continued)

12:00 noon

ADJOURNMENT OF 47TH NAST ANNUAL MEETING
AFTERNOON AND EVENING IN CINCINNATI

1:00 p.m.-
4:00 p.m.

Optional afternoon tour of the Cincinnati Music Hall

MARK YOUR CALENDARS!

The NAST 48th Annual Meeting will be held
March 21-23, 2013 at the Royal Sonesta Hotel Boston in
Cambridge, Massachusetts.